Project: DVD resource launch

Date: 31 October 2011

FOR IMMEDIATE RELEASE

**LEARN A LANGUAGE, LIVE ABROAD! BROADEN YOUR HORIZONS**

Routes into Languages Cymru has been working closely with partner institution, University of Glamorgan, to create an exciting new resource for schools and colleges which highlights the opportunities to study and work abroad.

The job to create this DVD was awarded to students from the University of Glamorgan’s BA in Media Production course. Over the past 18 months they have been travelling the country, filming interviews with students from Bangor, Aberystwyth and Cardiff universities.

The result is this fantastic DVD resource, **Learn a language, live abroad! Broaden your horizons.** It is aimed at young people and highlights the opportunities available to study and work abroad with the Erasmus and Leonardo student mobility programmes. The DVD showcases students in Wales who have all recently returned from trips abroad. They share their stories about learning languages, feelings of apprehension and excitement, the challenges they faced and overcame and how they plan to use their experiences abroad to embark on their careers.

This snapshot of experiences abroad will raise awareness of the Erasmus and Leonardo mobility programmes amongst young people in Wales. It will give them a taste of the exciting opportunities on offer to students in Europe and will reinforce the message that skills in another language can enhance experiences abroad and also employability at home.

The resource will be launched on Wednesday, 2nd November 2011. A copy of the DVD will then be provided to each Secondary School and Further Education College in Wales. It will also be made available to Careers Wales organisations.

**ENDS**

**Press enquiries** to: Ellie Jones, Routes Cymru Project Manager, email: ellie.jones@ciltcymru.org.uk, tel: 029 2026 5410

**Interviews** with Ceri James, Director of Routes Cymru are available on request from Ellie Jones. On the day interviews will also be possible with the film makers and students who were interviewed for the resource.

**Routes into Languages website**: [www.routesintolanguages.ac.uk/cymru](http://www.routesintolanguages.ac.uk/cymru)

**Notes for editors:**

1. The launch of **Learn a language, live a broad! Broaden your horizons** will take place at The ATRiuM, Adam Street, Cardiff CF24 2FN, 17:30-19:00.
2. The Routes into Languages programme was developed by three organisations working in partnership: the University Council of Modern Languages (UCML), the HE Academy Subject Centre for Languages, Linguistics and Area Studies (LLAS) and CILT, the National Centre for Languages. The Routes into Languages programme is coordinated by a team at the University of Southampton, directed by Professor Michael Kelly. <http://www.routesintolanguages.ac.uk/>
3. Routes into Languages Cymru is a £750,000 project funded by the Higher Education Funding Council for Wales (HEFCW).
4. Led by CILT Cymru in partnership with 11 universities across Wales, the specific aim of the Routes into Languages Cymru project is to increase the take up of languages from school to university. It encourages young people to have a positive attitude towards their language learning and promotes languages as an essential skill.
5. CILT Cymru is managed by WJEC.